



GO-JEK TAKES LEAP TO VIDEO CONFERENCING IN THEIR DAILY COMMUNICATION WITH LOGITECH GROUP

As one of leading Unicorn company in Indonesia, GO-JEK, takes leap to enhance communication with local and other countries team. Established in 2010 as a motorcycle ride-hailing phone service, GO-JEK has evolved into an on-demand mobile platform and a cutting-edge app, providing a wide range of services that includes transportation, logistics, mobile payments, food delivery, and many other on-demand services. Now GO-JEK has more than 1.5 million drivers in over 70 cities and 1.600 employees in 5 Asian countries.



INDUSTRY

Ride-sharing Mobile Apps

LOKASI

INDONESIA

WEBSITE

www.go-jek.com

PRODUCT USED



Logitech GROUP

CHALLENGE

Effective, fast, & efficient collaboration in the period of growth, between teams in Indonesia and other countries such as Singapore, Vietnam, and India with over than 1.600 employees. Previously, staff are using notebook's built-in camera with limited angle view and poor audio/video quality.

SOLUTION

Logitech GROUP and Zoom software delivering high quality video, crystal-clear audio, and wide angle to fit-in all participants. The combination provides best collaborative solution not only to save time and money, but also delivering effective and efficient way to achieve best result.

RESULT

Logitech GROUP accommodates Gojek's Video conference activities for their mid to large-sized meeting rooms anytime they want. Their collaborations becomes easier & more effective with high quality audio and video.

"Our meeting became more lively with lots of interactions than before. With Logitech GROUP, we experience better collaborations thru better audio / video quality, as video conferencing becoming easier to use in every room."

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